

Sponsorship Opportunities

Celebrating 178 Years in St. Helena

2024 Bale Grist Mill

HARVEST DINNER

EVENT DATE: SEPTEMBER 28, 2024



SUPPORTING OUR HISTORIC, GREEN AND
NATURAL OPEN SPACES IN NAPA STATE PARKS



PRESENTING SPONSOR

\$12,500

2 Tables (20 Seats) – VIP seating

- First Recognition in Dinner Program
- NVSPA Social Media and Printed Materials as Presenting Sponsor
- Sole Sponsor Speaking Opportunity on Harvest Dinner Stage
- Logo and Link on NVSPA Website for Six Months Leading Up to and Including Event*
- Video Interview & Special Article with Link to Sponsor Website in one NVSPA Monthly Newsletter - Listing for 6 months as event sponsor*
- Featured on the NVSPA website until October 2024
- 1 Full Page Ad in Harvest Dinner Program – inner cover
- Featured Quote in NVSPA Press Package for Event

GOLD SPONSOR

\$7,500

1 Table (12 seats) – VIP Seating

- Priority Recognition in Dinner Program
- NVSPA Social Media and in Printed Materials as Gold Sponsor
- Logo and Link on NVSPA Website for Six Months Leading Up to and Including Event*
- ½ page Ad in Harvest Dinner Program
- Special Article with Link to Sponsor Website in one NVSPA Monthly Newsletter – listing for 6 months as event sponsor *
- Featured on NVSPA website until October 2024
- Sponsorship listing in Harvest Dinner Press Package



SILVER SPONSOR

\$5,000

1 Table (10 seats) – VIP Seating

- Priority Recognition in Dinner Program
- NVSPA Social Media and in Printed Materials as Silver Sponsor
- ¼ Page Ad in Harvest Dinner Program
- Listing in NVSPA Monthly Newsletter in months leading up to the event
- Logo and Link on NVSPA Website for Six Months Leading Up to and Including Event*

BRONZE SPONSOR

\$3,000

1 Table (10 seats) – Priority Seating

- Recognition in Dinner Program
- NVSPA Social Media and in Printed Materials as Bronze Sponsor
- Listing in NVSPA Monthly Newsletter in months leading up to the event
- Name or Logo and Link on NVSPA Website for Six Months Leading Up to and Including Event*



MEMENTO SPONSOR

\$6,000

4 VIP Tickets (4 seats) — Priority Seating

A commemorative gift will be given to guests during the event as memorable branding. As the Memento sponsor, your company name will be etched on the back of the 2024 guest memento.

- Recognition in Dinner Program
- NVSPA social media and printed materials as Harvest Sponsor
- Logo and Link on NVSPA Website for Six Months Leading Up to and Including Event*
- Listing in NVSPA Monthly Newsletter in months leading up to the event

MEDIA EVENT SPONSORSHIP

Bale Mill Harvest Dinner Press Package includes two dinner tickets, a business logo listing in sponsorship priority on event banners, social media, promotional materials, NVSPA newsletter, and press announcements throughout 2024.

INDIVIDUAL HARVEST DINNER TICKETS

\$250 - Limited Tickets Available

The Bale Mill Harvest Dinner is scheduled for an in-person event; however, plans are subject to change based on COVID-19 restrictions, wildfire, or unexpected weather conditions. The Bale Grist Mill Harvest Dinner would be rescheduled if one of these conditions occurred.

** Promotions will begin in April 2024 until the event date and in post-event media. The promotional period assumes sponsorship commitments are made by March 2024*

TO PURCHASE SPONSORSHIPS ONLINE VISIT:

[AUCTRIA.EVENTS/NVSPA](https://auctria.events/nvspa)



***For event engagement data and sponsorship questions,
please contact Cathie Bennett Warner, President of NVSPA, at
cathie@napavalleystateparks.org***